

ACCELERATE YOUR GROWTH

WITH PROVEN
TECH SOLUTIONS





THE **TRUE COST** OF LEGACY CORE SYSTEMS

Are you weighed down by legacy systems that restrict your ability to:

- Develop and launch **new products** – quickly, efficiently and cost effectively
- Create a break-through **customer experience**
- Enter **new markets** and channels and adapt to market changes
- Manage changing **compliance** requirements
- **Integrate** with existing systems

In an age of heightened customer expectations, the cost of dated and siloed technology has never been greater, including:

- × **Depersonalised products**, services and communications
- × Clumsy or nil response to **market threats** or opportunities

- × **Poor customer service**
- × **Higher costs** of operations
- × Revenue and profit **leakage**

THE CRIPPLING EFFECT

Legacy systems hinder the ability to respond to market changes, compromising business decisions, customer experience, opportunities and ultimately lost revenue.

GROW YOUR PRODUCT, MARKET & CHANNEL CAPABILITIES

Improving and refining your underlying core insurance systems should be viewed as an essential step to achieving your company's true growth potential.

The Appsure team are problem-solving experts when it comes to Insurance technology. Our 5-Step process using Agile methodologies enables you to launch new products quickly and enter digital markets.



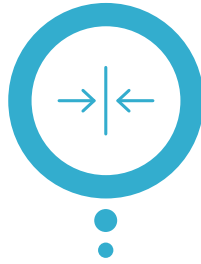
DISCOVERY / RESEARCH

Understand your business challenges and desired outcomes.



PLANNING

Define project plans, deliverables and requirements.



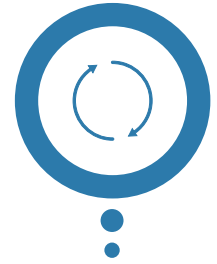
ALIGNMENT

Adjust and agree on what you have versus what you need.



EXECUTION

Replace legacy systems and processes with flexible systems and functions.



ONGOING

Implementation, support and continual enhancements.

PROVEN GROWTH | IMPROVED PRODUCTS & SERVICES | LOWER OPERATING COST | UPGRADABLE

Appsure MODULES

QUOTE & APPLY



CLAIMS

UNDERWRITING & ADMINISTRATION



REPORTING & BUSINESS INTELLIGENCE

RATING, DECISION MODELING & AI



CUSTOMISABLE DASHBOARDS

BILLING & PAYMENTS



SERVICES

CLIENT TESTIMONIALS

"Community Underwriting was established to make a real difference to the way insurance is provided in the Not for Profit Sector. Having Appsure as a partner, has enabled us to grow our business quickly with the development of a flexible underwriting platform that reflects our needs and continues to grow with us. The platform manages the full lifecycle for New Business and Renewals, with built in rating and document generation across all our product lines. It has assisted us in the streamlining of our processes and improves our response to our insurance brokers."

Graeme Berwick – Executive Director

"Point Insurance prides itself on product innovation and customer service in Personal Accident and Sickness Insurance. Appsure has been a tremendous partner supporting Point Insurance through the evolution of our business. They enabled us to grow our business rapidly, with the development and support of our Bindsure Broker Portal. The solution enables us to configure and deploy new products easily, providing agility in servicing our clients."

Dave Forgyat – Managing Director

"Appsure has been a critical part of the Integrity Life Platform since the beginning of our journey to disrupt the Australian Life Insurance industry. The Integrity Life Platform is a customer focused system for a modern Life Insurer designed to provide an industry leading experience to the staff, intermediaries, partners and customers of Integrity. Appsure is the core system of record for the Integrity Life Platform and has met and exceeded every challenge that we have set it.

The Appsure team have worked as true partners with the Integrity IT team and provided not only skills and knowledge of their platform but been able to leverage their industry knowledge to help build a truly first class solution for Integrity and our customers."

Andy Todd – General Manager

USE WHAT YOU NEED NOW, STEP UP WHEN YOU NEED

Appsure is an established solution provider that has globally assisted the insurance industry over several years. The modern unified system enhances customer experience and enables agile responses to market threats and opportunities. The solution integrates all systems to support your core operations; underwriting, policy administration, billing, and claims management. The platform delivers the technology you need to successfully and continually advance your products, processes, and customer relationships. With flexible implementation options the solution enables your company to plan without compromising your business goals.

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next gen ACCIDENT & SICKNESS



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